

CV			NANDINI SESHAN	
CONNECT WITH ME		COMMUNICATION DESIGNER		
+91 9136723793		A multidisciplinary Communication Designer and storyteller from NID. My skills are in branding, packaging, publication, graphic design, & visual identity, and I'm always exploring new design skills to create more immersive experiences. Driven by a collaborative spirit and an unquenchable love for learning, I am passionate about problem-solving and using design to create meaningful impact.		
seshannandini@gmail.com				
PORTFOLIO				
LINKEDIN				
BASED IN MUMBAI, INDIA		EXPERIENCE		
		SIGNERGY, HYDERABAD		
EDUCATION		VISUAL COMMUNICATION DESIGNER		01/2026 -
National Institute of Design, Andhra Pradesh B.Des in Communication Design [Sep 2021 - Sep 2025]		- Translating user research and layout analysis into design solutions while actively learning environmental graphic design (EGD) principles, mapping, and how to balance graphic elements with physical form. - Expanding design execution into industrial fabrication by learning material specifications and manufacturing terms to create high-impact client presentations and precise internal work orders.		
Smt. Sulochanadevi Singhania Schooling commerce-maths stream Scored 93% in 12th boards [2019 - 2021]				
Euroschoool, Aioli Schooling science-maths stream Scored 95.5% in 10th boards [2014 - 2019]		ZOUK, MUMBAI		
		GRAPHIC DESIGN INTERN		01/2025 - 04/2025
		- Graduation Project : Enhanced key brand touchpoints by designing premium packaging for the "Rhea x Zouk" collection and redesigning their Amazon storefront, directly impacting customer perception and sales. - Gained a comprehensive understanding of a D2C brand's ecosystem by contributing to marketing presentations, newsletters, Meta ads, and web pushes.		
SKILLS				
BRANDING	PACKAGING	PRIDE FLEXI PACKAGING, AHMEDABAD		
PUBLICATION DESIGN		FREELANCE DESIGNER		07/2024 - 08/2024
TYPOGRAPHY	INFOGRAPHICS	- Led the visual redesign of packaging for a local FMCG client, translating business briefs into effective, market-specific visuals. - Developed expertise in designing for lower-income demographics, strategically creating visuals that balance bold aesthetics with key information to capture consumer attention.		
RESEARCH & STRATEGY				
ILLUSTRATION	PRINT DESIGN			
INTERACTION DESIGN				
NARRATIVE DESIGN		DEJINER LOG		
SOUND DESIGN	VIDEO EDITING	PROJECT MANAGER, DESIGNER, EDITOR		2022 - 2024
PHOTOGRAPHY		- Involved in four editions, progressing from a 'Designer' to 'Content & Editorial - Team Lead' and finally leading Edition-4 as 'Project Manager.' - Gained a full-cycle understanding of the publication process, from conceptualization and user research to graphic design and final layout. - Developed skills in team collaboration, project management, and audience engagement.		
2D & 3D ANIMATION (basics)				
PROJECTION MAPPING (basics)				
SOFTWARES		KHM GERMANY: INTERNATIONAL ANIMATION EXCHANGE		
ADOBE CREATIVE SUITE (photoshop, illustrator, indesign, premier pro, audition, after effects, lightroom, fresco, firefly)		ANIMATOR & SOUND DESIGNER		03/2024 - 06/2024
FIGMA		- Represented college & country in an international exchange, collaborating with a six-person team to create a watercolor animation for "Martian Chronicles." - Successfully collaborated with international teams from China, Korea, Bangladesh, & Germany, exchanging sound and animation to create a cohesive final piece. - Gained practical experience in storyboarding, sound design, and traditional animation, strengthening my ability to work effectively in a diverse, collaborative environment.		
BLENDER (beginner)				
		NID,AP SOCIAL MEDIA		
LEARNING/EXPLORING		CORE TEAM MEMBER		2024
GOOGLE UX CERTIFICATE		- Core Member of NIDAP's first official social media team. - Managing, strategizing, and creating content for NIDAP's social media platforms (Instagram & LinkedIn), enhancing the organization's online presence.		
MOTION GRAPHICS				
AI IN DESIGN				