

CV		NANDINI SESHAN			
CONNECT WITH ME		COMMUNICATION DESIGNER			
+91 9136723793		<p>A multidisciplinary Communication Designer and storyteller from NID.</p> <p>My skills are in branding, packaging, publication, graphic design, & visual identity, and I'm always exploring new design skills to create more immersive experiences.</p> <p>Driven by a collaborative spirit and an unquenchable love for learning, I am passionate about problem-solving and using design to create meaningful impact.</p>			
seshannandini@gmail.com					
PORTFOLIO					
LINKEDIN					
BASED IN MUMBAI, INDIA					
EDUCATION		EXPERIENCE			
<p>National Institute of Design, Andhra Pradesh B.Des in Communication Design [Sep 2021 – Sep 2025]</p> <p>Smt. Sulochanadevi Singhania Schooling commerce-maths stream Scored 93% in 12th boards [2019 – 2021]</p> <p>Euroschool, Aioli Schooling science-maths stream Scored 95.5% in 10th boards [2014 – 2019]</p>		OKAROH: FURNITURE STUDIO (UNDER NDA)			
		FREELANCE BRAND DESIGNER		08/2025 – 11/2025	
		<ul style="list-style-type: none">Created the full brand strategy and visual identity for a new, upcoming furniture studio, including branding and asset design.Strategically managed the project and delivered all the designs ensuring a researched, on-time, and well-executed final product.			
				ZOUK, MUMBAI	
				GRAPHIC DESIGN INTERN	
		<ul style="list-style-type: none">Graduation Project : Enhanced key brand touchpoints by designing premium packaging for the "Rhea x Zouk" collection and redesigning their Amazon storefront, directly impacting customer perception and sales.Gained a comprehensive understanding of a D2C brand's ecosystem by contributing to marketing presentations, newsletters, Meta ads, and web pushes.			
SKILLS		PRIDE FLEXI PACKAGING, AHMEDABAD			
BRANDING	PACKAGING	<ul style="list-style-type: none">Led the visual redesign of packaging for a local FMCG client, translating business briefs into effective, market-specific visuals.Developed expertise in designing for lower-income demographics, strategically creating visuals that balance bold aesthetics with key information to capture consumer attention.			
PUBLICATION DESIGN				FREELANCE DESIGNER	07/2024 – 08/2024
TYPOGRAPHY	INFOGRAPHICS				
RESEARCH & STRATEGY					
ILLUSTRATION	PRINT DESIGN				
INTERACTION DESIGN		DEJINER LOG			
NARRATIVE DESIGN					
SOUND DESIGN	VIDEO EDITING			PROJECT MANAGER, DESIGNER, EDITOR	2022 – 2024
PHOTOGRAPHY				<ul style="list-style-type: none">Involved in four editions, progressing from a 'Designer' to 'Content & Editorial – Team Lead' and finally leading Edition-4 as 'Project Manager.'Gained a full-cycle understanding of the publication process, from conceptualization and user research to graphic design and final layout.Developed skills in team collaboration, project management, and audience engagement.	
2D & 3D ANIMATION (basics)					
PROJECTION MAPPING (basics)					
SOFTWARES		KHM GERMANY: INTERNATIONAL ANIMATION EXCHANGE			
ADOBE CREATIVE SUITE (photoshop, illustrator, indesign, premier pro, audition, after effects, lightroom, fresco, firefly)		ANIMATOR & SOUND DESIGNER	03/2024 – 06/2024		
FIGMA		<ul style="list-style-type: none">Represented college & country in an international exchange, collaborating with a six-person team to create a watercolor animation for "Martian Chronicles."Successfully collaborated with international teams from China, Korea, Bangladesh, & Germany, exchanging sound and animation to create a cohesive final piece.Gained practical experience in storyboarding, sound design, and traditional animation, strengthening my ability to work effectively in a diverse, collaborative environment.			
BLENDER (beginner)					
		NID,AP SOCIAL MEDIA			
LEARNING/EXPLORING		CORE TEAM MEMBER	2024		
GOOGLE UX CERTIFICATE		<ul style="list-style-type: none">Core Member of NIDAP's first official social media team.Managing, strategizing, and creating content for NIDAP's social media platforms (Instagram & LinkedIn), enhancing the organization's online presence.			
MOTION GRAPHICS					
AI IN DESIGN					